



News Release

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FOR IMMEDIATE RELEASE

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Stand and Deliver Mentoring Program Joins Family Service, Inc.

Lawrence, MA – The Stand and Deliver academic mentoring program, serving 220 Lawrence Public School students, will become a program of Family Service, Inc. as of July 1, 2010.

Stand and Deliver began in 2001 as an MCAS academic mentoring program. Program founder, Ed Warnshuis, a retired Sales and Marketing Manager, read about the low MCAS scores among Lawrence students and decided to come out of retirement to do something about it. He started the program to match Lawrence students with academic mentors at local businesses. Named after the 1988 movie about an East Los Angeles teacher who inspired students to reject expectations for failure and rise to higher standards, the Stand and Deliver program in Lawrence has lived up to its name.

Over its nine years, Stand and Deliver has grown tremendously and now partners with businesses, including Philips Medical, Raytheon, and New Balance. Raytheon in Andover has been a partner of Stand and Deliver since 2004. One hundred and fifty employees at Raytheon's Andover and Tewksbury sites meet with students each week to provide academic assistance and inspiration to succeed in school. "We are very impressed with Family Service, Inc.," says Terri Munson, Stand & Deliver Coordinator at Raytheon. "It's the perfect fit for Stand and Deliver."

Stand and Deliver has been housed at the Lawrence High School and has received significant financial support from the Lawrence School Department. However, budget short falls prevent the School Department from providing any financial support going forward. Fortunately, Stand and Deliver has found a new home at Family Service, Inc.

Family Service is the oldest social service agency in the Greater Lawrence region. Established in 1854, Family Service has grown and changed over its long history, and today provides over 20 different programs in the areas of parent education, youth development, mental health counseling, and employee assistance. One of its largest areas of service is youth mentoring.

The addition of Stand and Deliver makes Family Service one of the largest mentoring organization in the state. "We know through scientific research and our own experience that matching kids with positive adult role models is the most effective way to help kids do better in school and succeed in life," says Kay Berthold Frishman, Family Service Executive Director.

Stand and Deliver follows Big Brothers Big Sisters of Greater Lawrence, which joined Family Service in 2007 and now operates as the Big Friends Little Friends program. "We are confident that Stand and

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Deliver will become an even better program under the leadership of Kay Frishman and her staff at Family Service” said Ed Warnshuis, Stand and Deliver Program Director. “Family Service has been improving the lives of Lawrence families since 1854, and we’re thrilled to be part of this fine organization.”

For more information on Stand and Deliver and Family Service, visit www.familyserviceinc.com.

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